

Bayswater City Saints Netball Club – Sponsorship Opportunities

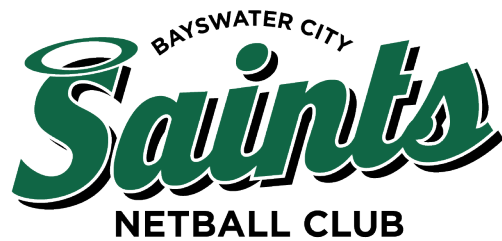
Sponsors and community partners are critical elements of community sport; empowering clubs to foster the ongoing generations of netball athletes and community volunteers. Sponsors and community partner support enables our netball club – Bayswater City Saints Netball Club (Saints), to progressively build a club where every member (player and their family) can participate, in the sport they love, whilst being active members of our vibrant and inclusive community.

Saints is an innovative, community focused netball club, bringing players and families together to meet and develop strong connections. We proudly provide members with club led initiatives where they can become actively involved in the Saints community through coaching, umpiring, youth reference group participation and various committee positions.

This Season our club continues to grow; to 225 registered players and their families. We anticipate fielding 27 teams in the Noranda Netball Association (NNA) winter competition. Saints' members are residents, and ardent supporters of our broader community, coming from various walks of life, with player ages ranging from turning 7 through to 40+.

Members can be involved in the following club developed and mentored initiatives:

- Junior Coaching Academy: Members can begin their junior coaching journey from Year 9. Upon successful application, candidates participate in a structured 3-year mentorship. This includes obtaining their Foundations of Coaching accreditation and a supported pathway to Development Coaching accreditation.
- Adult Coaching Academy - Club growth is limited to coach availability. Coaches are custodians of our club culture, player morale and development. The Saints are committed to supporting coaches from novices to experience by providing structured opportunities, training plans, and mentoring to develop coaching skills and accreditations.
- Youth Reference Group (YRG): Our Youth Reference Group (YRG) is the first initiative of its kind at NNA. The YRG provides young members (minimum Year 9) with the opportunity to be a voice, providing a direction to the Club's, encouraging the engagement of young people in sporting clubs.
- Pre-Season Training including ongoing Strength & Conditioning training for our players. This is an optional pre-season training program for our players 13+ and is run by a qualified Personal Trainer.



At the Saints' we understand the benefits belonging to a community sport provides to the physical and mental health of its members. Netball is a vehicle for creating opportunities for wider community participation. Our playing season commences late April and concludes mid-September. Pre-season training commences early January and our whole club training anticipates commencing during March. Our website and social media platforms are our main method of communication. Our robust membership base of over 250 players, plus families frequent our website; logging in to obtain up to date club information. Members also access both public and private Facebook pages in addition to Instagram.

Bayswater City Saints Sponsorship Opportunities

Game Day Team Partner

\$2,000 - 2 years Sponsorship

Funds will be used to purchase 27 sets of Velcro position bibs for our teams. These would contain the logo of your business and worn on Game Days by our players and will be seen by over 2000 netball players and their families that are part of the Noranda Netball Association Winter Competition. In addition, your Business (logo) will:

- Be placed on our website as 'Game Day Team Partner' and will detail you and your business offering to our Membership base.
- Have 4 social media posts throughout the season promoting you and your business across our social media platforms.

Coaches Shirt Sponsor

\$1750 - 3 year Sponsorship

With a record 27 teams listed for the 2022 Winter Netball Season and with 50 Coaching appointments, this is an opportunity for your brand to be displayed on the back of our Coaches T- Shirts for the 2022 & 2023 Winter Season. These shirts are worn on Game Days by our Coaches and will be seen by over 2000 netball players and their families that are part of the Noranda Netball Association Winter Competition. In addition, your Business (logo) will:

- Be placed on our website as 'Coaches Shirt Sponsor' and will detail you and your business offering to our Membership base.
- Have 3 social media posts throughout the season promoting you and your business across our social media platforms.



BAYSWATER CITY
Saints
NETBALL CLUB

Game Day Ball Sponsor

\$1200 - 2 Year Sponsorship

This year we are fielding a record 27 teams across our Net Set Go programs, Sub Junior, Junior, and Senior competitions.



We require 27 high quality Gilbert 'Game Day' balls for our Winter Netball Season, which our supplier have advised will last across 2 playing seasons (i.e. 2 years - hence term of sponsorship) and will be branded with your business logo. These game day balls are used on Game Days (Friday nights and Saturdays) by our Teams and will be seen by over 2000 netball players and their families that are part of the Noranda Netball Association Winter Competition. In addition, your Business (logo) will:

- Be placed on our website as 'Game Day Ball' sponsor and will detail you and your business offering to our Membership base.
- Have 3 social media posts throughout the season promoting you and your business across our social media platforms.

Coaching Development Grant

\$1,000 - 2 Year Sponsorship

Fostering the continual development of our Volunteer Coaches is central to the development of our players. In addition, it sets a prime example to players of the coach's commitment to continually improve and evolve their skill set. This sponsorship opportunity is in the form of a grant whereby Coaches can apply to be considered to undertake further training (with Netball WA) toward their Development and Intermediate Coaching Accreditations utilising the Coaching Development

Grant. This Grant will also be open to applications from our Junior Coaching Academy to undertake training courses offered by Netball WA. As a business you will be given 2 'Grant' updates throughout the season (1 during and 1 at Conclusion) In addition to having a photo opportunity with our successful Grant application Coaches to use on your business website / socials.

Your business will also be:

- Highlighted on our website as the sponsor of the Coaching Development Grant
- Have 2 social media posts throughout the season promoting you and your business across our social media platforms

Banner Sponsor

\$800 - 2 Year Sponsorship

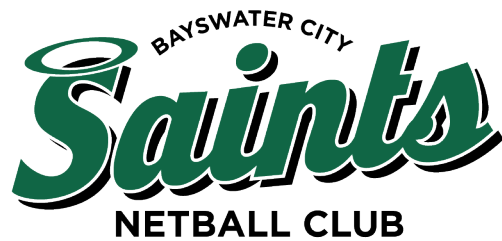
As Banner Sponsor your funds will be used to purchase:

3 x (76 x 122cm) Banners with Saints Logo (predominately) with your business logo added to the Banner as 'Sponsored by...'

4 x (76 x 122cm or slightly smaller) Banners with Saints Logo and Milestone Game number ie 50/100/150/200 games in addition to your logo added to the Banner as 'Sponsored by...'

These banners are envisaged to be used throughout the season hung up on the fences at Noranda Netball Association to provide photo opportunities for players / teams. This opportunity would see your brand in front of Friday night gameday Net Set Go traffic and Saturday gameday traffic at Noranda Netball Association equating to 2000 netball players and their families.

In addition, your business and logo would be highlighted on our website as 'Banner Sponsor'



2022 Junior Coaching Duffle/ Backpacks Bags x 10 (\$60ea)

\$600 - 1 Year Sponsorship

Developing and encouraging the next generation of Coaches, the future volunteers of the community is something we heavily invest our time in at 'The Saints'. To aid in this we require a sponsor for 10 x Junior Coaching Duffle / Backpacks bags (embroidered with your business logo) in which our Junior Coaches can store their game day ball, bibs, clipboards and personal effects and take to training and game days. These bags are taken to Game Days by our Coaches and will be seen by over 2000 netball players and their families that are part of the Noranda Netball Association Winter Competition. In addition, your Business (logo) will:

- Be placed on our website as 'Coaches Bag Sponsor' and will detail you and your business offering to our Membership base.
- Have 2 social media posts throughout the season promoting you and your business across our social media platforms.

As a reference our currently used Adult Coaching Bags have been in use by the club coming into their 5th year. This small investment provides an outstanding long-term exposure to all our Club Members.

2022 Photography Sponsor

\$600 - 1 Year Sponsorship

As 'Photography Sponsor' your logo will be displayed on all of our team and milestone (ie 50/100/250 games) photo's for season 2022 and provide your business exposure to 225 + players and their families. These photos are displayed on our website and our socials and are available for our players and their families to download and print. In addition, your Business (logo) will:

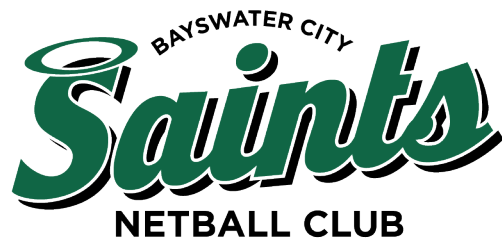
- Be placed on our website as 'Photography Sponsor' and will detail you and your business offering to our Membership base.
- Have 2 social media posts throughout the season promoting you and your business across our social media platforms.

2022 First Aid Kit Sponsor

\$500 - 1 Year Sponsorship

With a First Aid station no longer being available at the Association we play under (ie Noranda Netball Association) we need to a sponsor to supply each of our 27 teams with first aid supplies to account for players scrapes, sprains and sanitisation requirements throughout the season. Your business will be acknowledged by:

- Business Logo and description of your business offering placed on our website as 'Team First Aid Kit sponsor'
- Have 2 social media posts throughout the season promoting your business across our social media platforms.



2022 Mother's Day & Father's Day Game Sponsor

\$500 - 1 Year Sponsorship

We are planning to hold a fun Mother's Day and Father's Day Game - kids v parents (during our scheduled Thursday night training sessions in May and late August). We are seeking a sponsor to supply (or provide funds to supply) Sausages, Hot Dog Buns and Sauces to cater for a Sausage Sizzle to be held post game. Your contribution will be acknowledged by:

- Business Logo and description of your business offering placed on our website as 'Mother's and Father's Day Game Sponsor'
- 2 social media posts throughout the season promoting your business across our social media platforms.

Business Directory Post

\$100 - 1 Year Sponsorship

You have the opportunity to provide your logo, website link and a brief description of your business offering which will sit on our website during our winter season under 'Support a Saint' visible across our 225+ strong players (and their families) network. This area of our website will be promoted across the season on our social media mediums.

As a sponsor/community partner we are committed to ensuring our members become aware of and support those local businesses that support us. Review our website www.bayswatercitysaintsnetball.club to see how we can help to make your business visible.

Thank you for your consideration in being part of the Saints family. All queries regarding the sponsorship opportunities that follow can be sent through to Mel English - President via email contactus@bayswatercitysaintsnetball.club